



Dibawakan Khas oleh PERMODALAN NASIONAL BERHAD

PRESS RELEASE

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Minggu Saham Digital (MSD) Announces Full Line-up of Programmes, Celebrities and Top Personalities

From live performances, cooking shows, deep conversations to engaging edutainment programmes, Permodalan Nasional Berhad (PNB) invites viewers to tune in for the whole seven-day livestream event

Kuala Lumpur, 10 November 2020 — Minggu Saham Digital (MSD), a digital adaptation of Minggu Saham Amanah Malaysia (MSAM) is proud to present its full line-up of speakers, top personalities and schedule of the programmes set to be broadcasted daily between **12.30 p.m and 10.30 p.m** from **18 to 24 November 2020** through its [Facebook](#) page and [YouTube](#) channel. MSD is jointly organised with PNB's investee companies and corporate partners.

Featuring performances, edutainment programmes and intriguing conversations, Minggu Saham Digital aims to showcase the many companies that Permodalan Nasional Berhad (PNB) has invested in and to educate Malaysians of all ages on the importance of investing and financial planning. All Malaysians are invited to participate in MSD through easily navigable digital platforms with its tagline **#Laburbersama**.

The launch ceremony of MSD will be held on 19 November 2020 at 3.00 pm, to be officiated by the **YAB Prime Minister of Malaysia** who is also the **Chairman of the Bumiputra Investment Foundation (YPB), Tan Sri Dato' Haji Muhyiddin Haji Mohd. Yassin**. Also present at the official launch will be **Minister of Finance and Deputy Chairman of YPB, YB Senator Tengku Dato' Sri Zafrul Tengku Abdul Aziz, Group Chairman of PNB, Tan Sri Dr. Zeti Aziz, and President & Group Chief Executive of PNB, Encik Ahmad Zulqarnain Onn**. Viewers can watch this launch ceremony live via the MSD Facebook page and YouTube channel.

Full Line-up of Programmes, Celebrities and Top Personalities of Minggu Saham Digital

Pass the Mic!

The daily broadcast will feature **Feeya Iskandar, Sissy Imann, Jiggy** and **Alif Farhan** as hosts. MSD welcomes **K Clique, Akim Ahmad, Hael Husaini, Dayang Nurfaizah** and **Aman Ra** to perform LIVE in *Pass the Mic!*, a never-been-done before grand virtual concert in Malaysia.

Cikgu CEO

Presented by PNB, Maybank Berhad, and UMW Holdings Berhad, MSD will host an interactive and easy-to-follow topical webinar series that features questions from Malaysia's most inquisitive young adults and virtual interactions between the CEOs and young adults in hopes to educate the youth on the importance of financial literacy.

ASB-Iclif MBA Masterclass Series

Viewers are able to enrich their knowledge in economics, finance and entrepreneurship in the 'Asia School of Business-Iclif MBA Masterclass' series by Asia School of Business with world-class speakers namely **Professor Melati Nungsari** for those who wants to learn how to leverage the strategies of different business platforms, **Dr. Hans Genberg** as he gives valuable insights on how to prepare for new technological advances in the international monetary system, **Mr. Renato Lima-de-Oliveria** where in his masterclass viewers can explore how global trends in the energy industry can affect business operations, **Professor Loredana Padurean** to gain an exclusive opportunity for leaders to learn the original framework taught several times in MIT programs and at ASB and **Dr. Thun Thamrongnawasawat** as he equips viewers with the best management and business models to ignite your own leadership to become more effective.

Sembang-Sembang ASNB

In this programme, viewers will be able to empower themselves with knowledge in finance by industry experts who will be sharing their tips and expertise.

MakanDulu

A laid-back talk show in a coffee shop setting to get the conversation going on topics such as finance, investment, entrepreneurship and economy with our expert panellists who are industry leaders. The talk show is brought to the audience by UMW Holdings Berhad, Maybank Berhad and MIDF Berhad.

My Cerita

In *My Cerita*, the audience will follow Malaysia's very own sweetheart, **Dahlia Shazwan** as she gets to know about PNB, Amanah Saham Nasional Berhad (ASNB) and UMW Holdings Berhad and sheds light on these companies' respective business functions, culture, vision and mission.

Masak Macam Mak

This year's event will also pay tribute to Malaysia's unique cuisines. Celebrities **Fizo Omar, Elfira Loy, Sherson Lian** and **Dato' Fazley Yaakob** together with their mothers will appear in the highly-anticipated cooking show called *Masak Macam Mak* that is brought to MSD by Sime Darby Plantation Berhad.

Jumpa di 118

Awal Ashaari will host *Jumpa di 118* by PNB Merdeka Ventures Sdn. Berhad featuring **Chief Investment Officer, Real Estate of PNB, Encik Rick Ramli** and **Chief Executive Officer of PNB Merdeka Ventures Sdn. Berhad, YM Tengku Dato' Ab Aziz Tengku Mahmud**. They will speak

about the making of this iconic development and provide an in-depth look into Merdeka 118, the tower that is taking shape in the Kuala Lumpur skyline as it reaches Level 118 at its peak. Once completed at the end of 2021, this tower will be Malaysia's tallest and the world's second tallest tower.

Selesa

In *Selesa*, **Awal Ashaari** will showcase a property and house tour series of Setia Alamsari by S P Setia Berhad and Serini Melawati by Sime Darby Property Berhad. Viewers will get an in-depth look into what makes a house a *selesa* home.

Kereta Kita

Viewers will get to dive into a captivating conversation between hosts **Hazeman Huzir** and **Fahrin Ahmad** together with guests about their favourite cars in a programme called *Kereta Kita* by Sime Darby Berhad, UMW Holdings Berhad and Perodua.

Betul Ke, Doc?

Betul Ke, Doc? is brought to viewers by Duopharma Biotech Berhad featuring **Datuk Dr. Zanariah** and **Dr. Rajani Sarvananthan**, who will be put to the test to clarify on unusual health myths.

Lepak Je!

Throughout the seven-day MSD, viewers will also get the opportunity to hang out with a variety of celebrities, personalities and influencers such as **Fikry Ibrahim, Nana Al Haleq, Rozita Che Wan** and **Dr. Say Shazril** as they execute fun challenges or answer your burning questions in a show called *Lepak Je!*

GG Bro!

For the eSport fan, MSD will provide a chance for viewers to be a part of **Azim Ikromi (draxx), Nureddy Nursal (Daddy Hood) or Zahiril Adzim** FIFA 21 fantasy league and battle it out live with another team in the *GG Bro!* segment.

Forum Kewangan Syariah

Those interested in current Islamic Finance topics should look out for *Forum Kewangan Syariah* by MNRB Holdings Berhad, which will be moderated by **Imam Muda Asyraf** and **President & Chief Executive Officer of Takaful Ikhlas Berhad, Encik Nor Azman Zainal**.

MINGGU SAHAM DIGITAL'S CONTESTS

Live Trivia & Live Trivia Bonanza

Viewers can stand a chance to win exclusive Lazada e-vouchers worth RM46,750 through the 15-minute gameshow *Live Trivia on weekdays* and *Live Trivia Bonanza on weekends* hosted on Facebook.

Eh Mana Kod?

The virtual treasure hunt *Eh Mana Kod?* has commenced and will run until 11.59 p.m. on 30 November 2020. During the contest period, participants will need to collect as many hidden codes that are embedded in all videos published on MSD's social media channels and also on [MSD's microsite](#).

All participants will stand a chance to win these attractive prizes:

- 1 x Ford Ranger 2.0L XLT Plus 4WD 10AT YM2020 worth RM130,000;
- 1 x Toyota Vios 1.5 G (AT) worth RM90,000;
- 1 x Yamaha R25 worth RM21,500;
- 8 x Honda Dash 125 S worth RM6,000; and
- 10 x Raiz Cash worth RM250.

Participants should register now at [MSD's microsite](#) to be among the 2,500 lucky contestants in the running to win RM50 Lazada e-vouchers each. The winners will be announced during the period of the MSD 2020 event, between **18 to 23 November 2020** via MSD Facebook page.

Pass the Mic!

Those tuning into the grand virtual concert ***Pass The Mic!*** show between 8.30 p.m. and 10.30 p.m. on 21 November 2020 will stand a chance to win a Perodua Aruz worth RM75,000 and 10 Lazada e-vouchers worth RM500 each.

MSD is a digital event packed with plenty of attractive prizes that is not to be missed. For more information on all contests and full programme schedule, please visit MSD's microsite www.minggusahamdigital.com.my or @minggusahamdigital on Instagram and Facebook.

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ABOUT PERMODALAN NASIONAL BERHAD (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit www.pnb.com.my.

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